

# KINGSTOON

## EMERGING ANIMATED CONTENT COMPETITION RULES

### GENERAL RULES

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- \* Submissions must be wholly owned by the individual or team making the submission
- \* Submissions must be original
- \* ALL pieces should be animated. Pieces that are augmented with live action must be at least 75% animated to be eligible for entry into a KingstOOn competition

### THE EMERGING ANIMATED CONTENT COMPETITION

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- \* Submissions for all categories in the EACC **OPEN** NOVEMBER 30, 2015 and **CLOSE** ~~JANUARY 31, 2016~~ FEBRUARY 07, 2016
- \* Finalists for all categories in the EACC and Pitch Competition will be announced on ~~FEBRUARY 08, 2016~~ FEBRUARY 14, 2016
- \* Entrant must be an individual. Please note that this individual may be a part of a larger independent team of animators. Neither the individual nor the team he/she represents may act on behalf of a studio or other commercial enterprise directly involved in the production and/or distribution of animated content.
- \* Commercial enterprises (e.g. studios) and other organizations are NOT eligible for entry
- \* Entrant must be a citizen (born or nationalized) of a Caribbean state/country
- \* Submissions must not have been awarded prizes by any of KingstOOn’s sponsors within twelve (12) months prior to the call for submissions date of KingstOOn – i.e. any date following December 01, 2014
- \* Entrant may have maximum two (2) submissions, however each submission must be in a unique category e.g. an entrant cannot submit two pieces for the Concept category, but can submit one piece for the Concept category and another for Character Design category.
- \* Submissions must have been started and completed within twenty-four (24) months prior to the call for submissions date of KingstOOn – i.e. any date between December 01, 2013 and the closing date of submissions.

### CONTACT

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- \* For general questions and feedback: [info@kingstoonfest.com](mailto:info@kingstoonfest.com)
- \* For questions specific to the competitions: [compete@kingstoonfest.com](mailto:compete@kingstoonfest.com)

**NOTE:** Caribbean countries are Antigua and Barbuda, Bahamas, Barbados, Belize, Cayman Islands, Cuba, Dominica, Dominican Republic, Grenada, Guyana, Haiti, Jamaica, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Suriname, and Trinidad and Tobago

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# KINGSTOON

## EMERGING ANIMATED CONTENT COMPETITION RULES (CONT'D) - STORYBOARD CATEGORY

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### STORYBOARD

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The **Storyboard** category will give recognition to the ability to interpret a written piece and communicate the same visually in exciting ways that direct the production of animated content.

Submissions **MUST**:

- \* Be uploaded via the KingstOOn website in **PDF** format
- \* Be under **64MB** in file size
- \* Present any typed text appearing in the storyboard in at least **12pt font**
- \* Be accompanied by a copy of either the story, script, premise or plot being storyboarded within the same PDF file

Submissions **SHOULD**:

- \* Ensure to display frames numbers and other notations where possible
- \* Follow the best practices of storyboards.
- \* As a tip, you may refer to: <http://purgetheory.blogspot.com/2012/03/storydesign-notes.html>

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## EMERGING ANIMATED CONTENT COMPETITION RULES (CONT'D) - CHARACTER DESIGN CATEGORY

### CHARACTER DESIGN

**Character Design** is focused on capturing the essence of a fictitious individual within a fictitious world. How would this individual look? Dress? Stand? This category focuses on how well the artist can bring fiction to life.

Submissions **MUST**:

- \* Be uploaded via the KingstOOn website in **PDF** format
- \* Be under **64MB** in file size
- \* Include still images/captures of the character in colour showing at least three (3) of the planes within a Full Turnaround (front,  $\frac{3}{4}$  front - left, profile - left side,  $\frac{3}{4}$  back - left, back,  $\frac{3}{4}$  back - right, profile - right side,  $\frac{3}{4}$  front - right). Image must include representations of at least the front, back and right side of the character.
- \* Include a copy of the written character profile.

Submissions **SHOULD**:

- \* Include animated depictions in colour of: a full character turnaround; expressions of sadness, joy, anger and surprise.
- \* Animated content must be uploaded via the KingstOOn website in either of the following formats: .mov, .mp4 or .avi
- \* Animated content must be under **64MB** in file size.
- \* As a tip, you may refer to: <http://www.creativebloq.com/character-design/tips-5132643>

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## EMERGING ANIMATED CONTENT COMPETITION RULES (CONT'D) - CARIBBEAN SHORT FILM CATEGORY

### CARIBBEAN SHORT FILM

Stories are told in a myriad of ways. The **Caribbean Short Film** category explores the skill with which teams (or individuals) are able to draw the audience into their worlds, create connections with their characters and ultimately transform their story into a compelling experience.

#### Submissions **MUST**:

- \* Be uploaded via the KingstOOn website in either of the following formats: **.MOV**, **.MP4** or **.AVI**
- \* Be under **500MB** in file size
- \* Be a maximum of **ten (10) minutes** in length, excluding opening and closing credits
- \* Ensure that neither the opening nor closing credits exceed **fifteen (15) seconds**

#### Submissions **SHOULD**:

- \* Contain **NO** pornographic material and **NO** extreme sentiments regarding race, religion, gender or any other discriminatory element.
- \* Ensure that on-screen flashes, explosions and other situations where there are extremely quick, repeated changes between contrasting colours are not presented for more than fifteen (15) consecutive seconds so as to lower the risk of triggering seizures in the audience.

  
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# KINGSTOON

## EMERGING ANIMATED CONTENT COMPETITION RULES (CONT'D) - CONCEPT CATEGORY

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### CONCEPT

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The **Concept** category is for those pieces of work that are not quite finished, but that hold the potential to be great stories or elements therein.

Submissions **MUST**:

- \* Be uploaded via the KingstOOn website in **PDF** format
- \* Be under **64MB** in file size
- \* Include concept art, story synopsis in "3-Act Structure" and preliminary cast
- \* Be **three (3) pages** or less in length
- \* Use **12pt font** (preferably Courier)
- \* Use single-spaced lines

Submissions **SHOULD**:

- \* Indicate the intended audience and medium for the concept.
- \* Quickly communicate the story, the world, and the actors and interactions within

**NOTE:** The "3-Act Structure" is described as: Act 1 - "Set Up"; Act 2 - "Confrontation"; Act 3 - "Resolution". As a tip you may refer to: <http://www.elementsofcinema.com/screenwriting/three-act-structure/>

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# KINGSTOON

## PITCH COMPETITION RULES

### GENERAL RULES

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- \* Submissions must be wholly owned by the individual or team making the submission
- \* Submissions must be original
- \* ALL pieces should be animated. Pieces that are augmented with live action must be at least 75% animated to be eligible for entry into a KingstOOn competition

### THE EMERGING ANIMATED CONTENT COMPETITION

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- \* Entry must be submitted to the Emerging Animated Content Competition (EACC) to be eligible.
- \* ALL rules from the EACC apply to submissions to the Pitch Competition.
- \* Finalists of the Pitch Competition are selected from the pool of Finalists from the EACC.
- \* Finalists may, upon announcement of selection, select up to four (4) team members to assist with the preparation and pitching process. Team members must be citizens of Caribbean states/nations.
- \* Finalists, and their team, will be required to be present at KingstOOn for the duration of the event.
- \* Finalists will receive additional instructions upon their selection. These instructions are to be held in the strictest confidence and be shared in accordance with allowances made by the organizers of KingstOOn.
- \* Finalists, and their team, will be required participate in the KingstOOn Animated Content Boot Camp (hosted in Kingston, Jamaica during the week prior to the event) in preparation for their participation in the final round of the Pitch Competition
- \* Finalists, and their team, will be required to be present at KingstOOn and participate in the final round of the Pitch Competition. This will include, but is not limited to, the presentation of their ideas to a panel of judges in front of a live audience.

**NOTE:** The organizers of KingstOOn will, as per their discretion, finance key aspects of the finalist's visit to and stay in Jamaica for the duration of KingstOOn. It is the entrant's responsibility to have all related travel documents in order to facilitate the same.